

VOL. 1 ISSUE 3 • DEC 2023

# THE ROSETTE GAZETTE

Official Newsletter of the Sigma Alpha Omega® Foundation<sup>SM</sup>



## Letter from the President

**KELLI ANNE GECAWICH**

Dear sisters,

Happy December and end of 2023! This year has been one of incredible growth and strength for the Foundation, and I am so happy to be a part of it this year. I have been a part of this incredible board of directors for almost 6 years, over half of its existence, and it has been the most rewarding experience of my SAO alumna career. Never in my wildest dreams did I think that I would ever be leading an organization that means as much to me as SAOF and feeling so comfortable in my ability to do so. This board is truly an amazing place to be. This is truly a season of harvest for SAOF and I am so incredibly grateful to have a ringside seat to this show. One of the small accomplishments that we had this year was to decide on our guiding verse:

1 Peter 4:8-11:

8Above all, love each other deeply, because love covers over a multitude of sins. 9Offer hospitality to one another without grumbling. 10Each of you should use whatever gift you have received to serve others, as faithful stewards of God's grace in its various forms. 11If anyone speaks, they should do so as one who speaks the very words of God. If anyone serves, they should do so with the strength God provides, so that in all things God may be praised through Jesus Christ. To him be the glory and the power for ever and ever. Amen

And to be honest, I cannot think of a better verse to describe these truly special, servant-hearted ladies than this. This beautiful passage speaks about love and doing all through the words of God and using those things that God has given us to serve in Their name. One of the translations of this verse that I love is the Message translation:

8Most of all, love each other as if your life depended on it. Love makes up for practically anything. 9Be quick to give a meal to the hungry, a bed to the homeless - cheerfully. 10Be generous with the different things God gave you, passing them around so all get in on it: 11If words, let it be God's words; if help, let it be God's hearty help. That way, God's bright presence will be evident in everything through Jesus, and he'll get all the credit as the One mighty in everything - encores to the end of time. Oh, yes!

I love the phrase "Love makes up for practically anything" and what it represents to us. All that we do, we strive to do in love, in love for God first, and in love for our sisters second. And while we are all human, meaning that we will stumble a bit and it will not always be perfect, the Lord's love and brightness shines through us as we endeavor to support our sisters. And I love how we have come together as a board to generously pass around the good things that God has given us and continue striving to lift our sisters and our Lord in everything.

Finally, I want to bestow a heartfelt thank you to every person who is walking alongside me in this journey: Erika Hanson (Vice President), Scarleth Andino (Secretary/PR), Shelby Howard (Treasurer), Ashleigh Crouch (Director of Programs), Abby McHenry (Director of Engagement), and Claire McAuliffe (National Board Liaison). I mean it when I say that SAOF could not accomplish half of what it has been able to this year without them. And to you, dear sisters, thank you for supporting us in the things that we do.

Please enjoy this latest edition of the Rosette Gazette; we are so excited to share everything that we have been doing with you all.

*Dove Love,*

*Kelli Anne Gecawich*

## BOARD OF DIRECTORS 2023-2024

**Kelli Anne Gecawich**  
PRESIDENT

**Erika Hanson**  
VICE PRESIDENT

**Shelby Howard**  
TREASURER

**Scarleth Andino**  
SECRETARY/DIRECTOR OF PR

**Ashleigh Crouch**  
DIRECTOR OF PROGRAMS

**Abby McHenry**  
DIRECTOR OF ENGAGEMENT

**Claire McAuliffe**  
NATIONAL BOARD LIAISON



# A Heartfelt Thank You for Your Generosity: Recap of our Fundraisers

It is with immense joy and gratitude that we share the remarkable success of our recent fundraising endeavors, along with the exciting initiatives we've undertaken to support our mission.

## Kendra Scott Gives Back: ROSE QUARTZ- Official gemstone

OCTOBER 14-15 2023

Our sisterhood came together on October 14-15 for the Kendra Scott Gives Back event to celebrate our official gemstone, and the results were truly extraordinary. Thanks to your generosity and support, we raised a remarkable \$1,271.95 to further our mission of supporting our sisters. The Kendra Scott fundraiser was not just an event; it was a celebration of the power of collective power of sisterhood, making a meaningful impact on the lives of those we strive to uplift.



Ari Heart

Rose Quartz Candle

Elaina Bracelet

## National Charitable Foundation Day on Giving "Twos"day

NOVEMBER 28 2023

On National Charitable Foundation Day, observed on Giving Tuesday with our "Twos"day Giving Initiative, our sorority once again demonstrated its commitment to making a positive change. Your contributions during this special day enabled us to raise \$151.32, providing essential resources for our various programs. Your dedication to giving back exemplifies the true spirit of sisterhood, and we are deeply thankful for your unwavering support.

## Sister Holiday Marketplace

DECEMBER 1ST- 3RD 2023

Embracing the festive season, we were thrilled to announce the return of our Sister Holiday Marketplace. This initiative not only celebrates the entrepreneurial spirit of our sorority sisters but also allows us to support each other. From December 1st to 3rd, a percentage of the marketplace proceeds will directly contribute to our foundation, helping us fund crucial programs such as Emergency Relief, Sisters Helping Sisters, Founders Grant, and more.

# Additional Assistance

**OPPORTUNITIES ALWAYS AVAILABLE TO RECEIVE AID FROM THE FOUNDATION**

## SAOF EMERGENCY FUND

Assists sisters who have an emergency financial need

[Emergency Fund Application](#)

## SISTERS HELPING SISTERS

Connecting alumnae sisters with active sisters to provide dues assistance

[Sign Up to be an Alumnae Sponsor](#)

[Nominate a Sister for Assistance](#)

## UPCOMING GRANTS

[FOUNDERS DAY GRANT](#)

[NON-DELEGATE CONVENTION GRANT](#)



# New Board Member Spotlight

## JOINING US ON THE FOUNDATION'S BOARD OF DIRECTORS

Introducing Our Latest Additions to the Foundation's Leadership Team

We are thrilled to welcome two distinguished individuals to our foundation's key leadership roles. We extend a warm welcome to Shelby Howard, who will serve as our Treasurer, overseeing the foundation's financial management. We are also delighted to introduce our new Director of Programs, Ashleigh Crouch, who will play a vital role in shaping and advancing our impactful initiatives. With their expertise and passion, we are confident in reaching new heights in fulfilling our foundation's mission. Your continued support means the world to us. Thank you.



- Treasurer-  
Shelby Howard
  - Home Chapter: Alpha Xi



- Director of Programs-  
Ashleigh Crouch
  - Home Chapter: Beta Delta

# Donate to the Sigma Alpha Omega® Foundation

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FUNDRAISING  
OPPORTUNITIES

## Stay Connected

WE VALUE YOUR CONNECTION AND WOULD LOVE TO HEAR FROM YOU. PLEASE TAKE A MOMENT TO COMPLETE OUR CONNECTION CARD ON OUR SOCIAL MEDIA PAGES OR WEBSITE. YOUR SUPPORT IS THE DRIVING FORCE BEHIND OUR ABILITY TO CREATE A MEANINGFUL IMPACT WITHIN OUR SISTERHOOD AND BEYOND.

LET'S STAY LINKED AND MAKE A DIFFERENCE TOGETHER. FOLLOW US ON OUR SOCIAL MEDIA PAGES FOR UPCOMING EVENTS AND FUNDRAISING OPPORTUNITIES.



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